

# TED<sup>x</sup> Wilmette 2021

x = independently organized TED event

# CONNECT



**VIRTUAL MAIN EVENT**

**APRIL 22, 2021 7-8:30 PM**

**WILMETTE, ILLINOIS**

[TEDxWilmette.com](https://www.tedxwilmette.com)

# Welcome to TEDxWilmette

How many of us have yearned for connection over the past year?

At TEDxWilmette, we bring together strong and creative women who consciously elevate ideas that support the greater good of our communities and the world. Connecting women to each other, to their communities, and to big ideas is our fundamental mission.

Of course, how we CONNECT this year is different. In some ways this experience will be more intimate, with tonight's five speakers coming straight to your living room to discuss topics ranging from race to entrepreneurship to virtual reality. Though we cannot mingle over a refreshment table, we can dialogue together in breakout rooms after the formal program. Every one of us, wherever we are, can engage with the ideas presented and envision how those ideas connect to our communities and our lives.

On behalf of our incomparable Executive Board of twelve and another dozen whiz-bang volunteers bringing you TEDxWilmette 2021, we are eager to connect with you this evening and in the weeks to come.

*Ami Campbell*, Co-organizer

*Heather Hehman*, Co-organizer

*Emily Spectre*, Co-organizer

# Schedule of Events

## **Welcome**

Ami Campbell

Co-organizer & Co-moderator

## **Announcements**

Hema Trukenbrod

2019 Speaker & Co-moderator

## **Speakers**

Sharon Kristjanson

Dorri McWhorter

Lakshmi Halasyamani, MD

Kim Oster Holstein

Susan Abrams

## **Closing Remarks**

Ami Campbell & Hema Trukenbrod

## **Breakout Rooms**

## **About TED**

TED (Technology, Entertainment, and Design) is an annual conference held in Vancouver, Canada that brings together the brightest minds of our generation to share their ideas with a curated audience of open-minded individuals. Based on any number of subjects, these “TED Talks” are then made available online for free so that their ideas may be spread throughout the world.

## **About TEDx**

TEDx (x=independently organized TED event) was created in the spirit of TED’s mission, “ideas worth spreading.” The program is designed to give communities, organizations and individuals the opportunity to create local TED-like experiences through their own event. Since the program’s creation, more than 10,000 TEDx events have spread throughout the world in places like Dubai, Tokyo, Cairo and, of course, Wilmette.



## SHARON KRISTJANSON

Founder  
SVK Intercultural

***“Engaging Across Differences for Real Impact”***

Sharon’s consulting firm helps clients foster more collaborative and productive discussions — particularly when different perspectives are involved. Clients gain new skills for mining difference as a building block rather than seeing it as an obstacle to overcome. Sharon posits that the difference between good and great communication skills is the ability to reflect on our reactions, interpretations, and judgments.



## **DORRI MCWHORTER**

**Chief Executive Officer  
YWCA Metropolitan Chicago**

***“Imagine the World Without Racism”***

Dorri is transforming the YWCA Metropolitan Chicago into a 21st-century social enterprise. She prides herself on being a socially-conscious business leader and is committed to creating an inclusive marketplace by leveraging a multi-sector approach across business, civic, and community organizations. Dorri reimagines what is possible when all varieties of humans are valued.



## **LAKSHMI HALASYAMANI, MD**

**Chief Medical Officer  
NorthShore University HealthSystem**

***“Sharing Data for More Common Good”***

A graduate of Harvard Medical School, Lakshmi has published widely in the field of hospital medicine and quality improvement. Throughout her career, she has led patient-centered, team-based, and data-driven initiatives to improve the quality of care within and across hospital systems. Lakshmi proposes that data shared with purposeful teams can improve our wellbeing.



## **KIM OSTER HOLSTEIN**

**Co-founder  
Twisted Alchemy**

***“Harness Your Inner Entrepreneur”***

A passionate serial entrepreneur, Kim is on a mission to help others start and build their dreams. Previously, Kim was the Co-Founder and Chief Inspiration Officer of Kim & Scott’s Pretzels. She shares how to discover your personal alchemy while gathering circles of support to bring dreams to life, and impact your community and world in the process.





## **SUSAN ABRAMS**

**Chief Executive Officer  
Illinois Holocaust Museum**

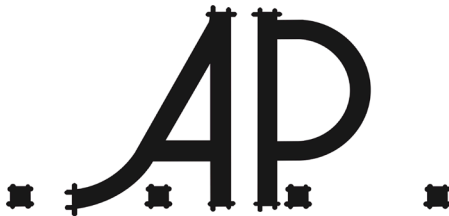
***“Use Virtual Reality to Transform the Future”***

Under Susan’s leadership, Illinois Holocaust Museum has become a global leader in connecting the history and lessons of the Holocaust to the present day, inspiring and enabling meaningful action to strengthen our world. Susan believes that powerful storytelling combined with interactive technology turns the lessons of history into experiences that build empathy, a quality vital to standing up against injustice.

# A Special Thank You to Our Sponsors

This past year required each of us to adapt to continually changing conditions. Communities and businesses were hard hit. TEDxWilmette is extremely grateful for the following sponsors who, aligned with our mission to CONNECT for a greater good, were able to support our programming.

## Site Sponsors



### **A. PERRY HOMES**

A. Perry Homes are the architects, builders, and remodelers of choice for families who believe in making their dream home a reality. We help our clients turn their vision into a tangible, luxury home through our fully custom design process. Our team listens to the wants and needs of our clients and then help design a home to suit their individual lifestyle, tastes, and traditions. When we design a home, we imagine and thoughtfully think through every detail so that when you move in, you can be assured that it's nothing less than perfection. Learn more at [aperryhomes.com](http://aperryhomes.com).



Backyard Barbecue Store, located in the heart of Wilmette, is the premiere outdoor grill and accessory store in the Midwest since May 2003. We are committed to offering the best in customer service, the best selection of quality grills and smokers, and the most knowledgeable staff. We also carry a wide array of BBQ tools and accessories, sauces and rubs, wood chips and charcoal. We also have an indoor/outdoor kitchen and event space where we host grill classes and

private parties. You can rent our event space for any type of private event up to 40 guests. We carry a fine selection of wines and beer on tap for our events. We also offer curbside family dinners every week - Thursday through Saturday. Sign up to be on our email list to receive updated information at [backyardbbqstore.com](http://backyardbbqstore.com).



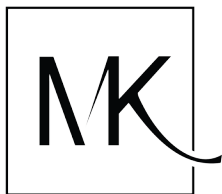
Woman's Club of Wilmette

est. 1891

[womansclubofwilmette.org](http://womansclubofwilmette.org)

The Woman's Club of Wilmette has strengthened and supported our community since 1891. Our enthusiastic sponsorship of TEDxWilmette is a proud opportunity to live into our mission to serve as a vibrant, inclusive resource for social progress and community outreach through inspiring education and engagement. Our motto, Progress is the law of life, is embodied by The Power Of Women Working Together, and with the 2020 completion of the south end of our clubhouse, we offer Wilmette a fresh, new space for community activities. Please visit [womansclubofwilmette.org](http://womansclubofwilmette.org) to learn, give or join.

# Supporting Sponsors



Meg + Katie  
GROUP

Meg + Katie Group is the dynamic real estate team of Meg McGuinness and Katie Hauser. They've closed hundreds of transactions assisting buyers and sellers on the North Shore. Compass's stellar, forward thinking technology allow Meg + Katie to be highly productive so they can spend their time doing what they love best: being with clients. Their artistic backgrounds - Meg is a photographer and furniture maker, Katie is a writer and performer - give them a keen eye for detail

## COMPASS

and a knack for innovation. They roll up their sleeves and dig in! They will change your light bulbs and exceed your expectations. Learn more at [compass.com/agents/meg+katie-group](https://compass.com/agents/meg+katie-group).



North Shore Community Bank & Trust provides banking solutions specifically created for our area. Whether you're looking for a checking account for yourself, a first savings account for your child, or a loan for your business, we're here for you with personalized solutions and friendly service. We believe a bank should be a true asset to the area it serves, which is why we're proud to host financial education courses, community events, and even neighborhood cookouts. We're not just in this community, we're an active, contributing part of it, and we do our part to help Wilmette thrive. Learn more at [nscbank.com](https://nscbank.com).

## WOMEN'S EXCHANGE!

*learn. grow. share*

Women's Exchange (WE) is a unique community of women (and sometimes men) committed to growth and authentic connection. Be it through book discussions, building one's financial skills, looking at life's education, learning about health and wellness, writing together, creating together, walking together, learning and discerning,

moving through transitions or simply making a change with a new thought or idea. Women's Exchange is truly a place to be on the playground, getting off the proving ground through conversations that matter. Join in; discover something new for yourself and/or about yourself. From here, be more engaged in your relationships, community and beyond. Learn more at [womens-exchange.org](http://womens-exchange.org).

## In-Kind Sponsors



The Actors Training Center has been serving the greater Chicagoland area since 2007. At ATC, our mission is to ignite passion for the performing arts at all ages and to give students a platform to use their art to effect meaningful change in their communities and the world around them. Learn more at [actorstrainingcenter.org](http://actorstrainingcenter.org).

## BESPOKE FLORAL DESIGN



Bespoke provides flowers for all types of events. Be it a casual barbeque or sophisticated wedding, we work with you to complement whatever experience you are planning. On a monthly basis, we offer our private mailing list a seasonal arrangement to enjoy in their home. We think that flowers should be in your everyday vocabulary and NOT just for special occasions. Flowers make great gifts! We frequently fulfill requests for smaller multiple arrangements that are given as thank you gifts. Or perhaps you need something magical and magnificent for a special birthday or anniversary? We speak flowers! Please contact Terri Lorenz at [terrilorenz@gmail.com](mailto:terrilorenz@gmail.com) for more information.



Since 2007, DialogTech has led the marketing technology industry as a customer-first call analytics platform. When an organization relies on inbound phone calls to serve its customers, we help them understand those callers more deeply. We solve the complex challenge of connecting online activities to offline behaviors, giving businesses more visibility into the true voice of their customer. Digital marketers rely on this conversation data to measure the impact of their campaigns, to map the entire customer journey, and to transform every inbound caller from a lead to a loyal customer. Learn more at [dialogtech.com](http://dialogtech.com).

# Thank You to Our Amazing Volunteers

Marci Blunk

Kristin Merk

Buddy Bush

Mande Mischler

Ami Campbell

Anne Marie Montaquila

Betsy Crosswhite

Celene Peurye-Hissong

Carole Dibo

Rebecca Quigley

Siobhan Flynn

Deepti Roy

Amy Fox

Lara Scarborough

Heather Hehman

Sabine Scholz

Karen Holmberg

Emily Spectre

Julie Johnson

Ellen Taaffe

Julieta LaMalfa

Clara Tomaz

Lisa McDonald

Hema Trukenbrod

Amy McJoynt

# Many Thanks

TEDxWilmette extends its gratitude for your decision to CONNECT. The relationships and partnerships built while working to offer this programming highlight an incredibly giving, supportive community found in speakers, sponsors, volunteers, and you, our audience.

An event of this scale would never be possible without the behind-the-scenes artistic talents of the film crew, graphic designer and printer.

Thank you to Clara Tomaz of Make Your Movie Inc., who skillfully captured the message of each of our speakers.



Thank you to Kristen Metz of kmetzdesign for making all our materials really CONNECT.



Thank you to WR Type for generously donating our beautiful print materials.



WR Type has been providing the Chicagoland area with graphic arts and services for over forty years. We offer a variety of services to meet all your printing needs. Visit [wrimaging.com](http://wrimaging.com).



# This Event is Just the Beginning



Search for us and tag us on Facebook using @tedxwilmette.



Search for us and tag us on Flickr using "TEDxWilmette."



Search for us and tag us on Instagram using @tedxwilmette and #tedxwilmette.



Search for us and tag us on YouTube using "TEDxWilmette."



Want to experience these ideas again?  
Watch for the edited videos on Ted.com.  
Search for "TEDxWilmette."

*Check your email over the next few days for a short survey regarding today's event. The survey is a TEDx event requirement and we thank you in advance for completing it to help make future events really **CONNECT**.*

[TEDxWilmette.com](http://TEDxWilmette.com)

What does  
**CONNECT**  
mean to you?



ENGAGING ACROSS DIFFERENCES

WORLD WITHOUT RACISM

SHARED DATA

ENTREPRENEURSHIP

VIRTUAL REALITY

**CONNECT**

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